

***In a Heartbeat* Community Engagement Workgroup**
Maine Quality Forum/Dirigo Health Agency
211 Water Street, Augusta
Tuesday, April 17, 2007 – 3:00-4:00 PM

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|----|---|----------------|
| 1. | Welcome and Introductions | <i>2 mins</i> |
| 2. | March Minutes | <i>2 mins</i> |
| 3. | Pilot | |
| | • Training Summary | <i>8 mins</i> |
| | • Sites and Timeline | <i>3 mins</i> |
| | • Site Stipend | <i>10 mins</i> |
| 4. | Marketing | <i>20 mins</i> |
| | • Viral Marketing/Ethos Meeting Summary | |
| | • Marketing Strategy: NY Times article | |
| 5. | <i>In a Heartbeat</i> Logo Contest | <i>10 mins</i> |
| 6. | Announcements & Next Steps | <i>5 mins</i> |

Next Meeting
Tuesday, May 15, 2007
Dirigo Health Offices
211 Water Street, Augusta