

Timeline
In a Heartbeat ACE Workgroup

Draft 1-11-07

Jan 2007

Develop Action plan for Train the Trainer:

Cynthia Pernice, Chuck Gill, Kelly Roderick meet to detail: guidelines of payment, management, intent of presentations to the public

-Identifying a core list of speakers and attendees

-Establishing a plan for reaching out to/inviting those groups

-Developing a policy/process for paying for presentations &/or criteria/steps for distributing money (e.g. who gets the \$200?)

Outline curriculum for Train the Trainer and get feedback

Develop roles for MQF and MCVHP, Management Plan: Tish, Carrie, Debbie, Danielle:

Jan 16: ACE Workgroup meeting

Feb 2007

Complete Action plan for Train the Trainer

Contents for Toolkit developed and finalized – need common set of messages

PowerPoint

Tips on how to use

Handouts (Act in Time – more concise, get approvals)

(ME CDC CVH Program – revise chest pain to #1 in list)

Collateral (magnets?)

Ensure that ACE work is integrated into HeartSafe Communities

Design standards developed for use of “In a Heartbeat”

March 2007

12 Lead EKG training roll out in 6 regions

Toolkit finalized and pilot announced

Pilot includes PowerPoint (message and presentation), handout, collateral in 3 regions

Develop evaluation plan for pilot

Develop communication plan for roll out of Train the Trainer

Develop proposal to funders (Bingham: April deadline)

April 2007

Implement Toolkit pilot

Pilot PowerPoint (message and presentation), handout, collateral in 3 regions

Evaluate results and revise as needed

Explore incentives and finalize

Finalize Train the Trainer regional meetings

Recruit from EMS, healthcare providers, HMPs, HCCs by region
Possible 6 regional EMS sites for training
Develop evaluation plan for training and use of presentations
Explore use of public service ads to distribute messages

May or September 2007

Conduct Train the Trainer outreach training in regions
Implement evaluation
Develop maintenance mechanism

May, June 2007

Prioritize steps from below:

Develop Provider outreach

Partner with PHOs, MMA, MOA, FQHCs on strategies

PCPs: Letter asking to “talk with your patients”

Case Managers

Possible collateral: Magnets, Prescription pads with call 911

Develop evaluation plan for provider and patient outreach

Develop Hospital outreach

Partner with MHA

Newsletter, annual events, community education opportunities

Develop Collateral to patients for outreach activities

July – Dec 2007

Prioritize strategies from below:

Explore use of public access television

Prioritize and develop plans to address:

CPR training

Viral marketing

School-based activities